

Lisa L. Howze

SPEAKER | AUTHOR | CPA | TRANSFORMATIONAL LEADER



LISA HOWZE

Rise Higher. Lead with Purpose.

Inspiring Resilience From
the Classroom to the Boardroom

Photo Courtesy of Brendan Kirwin, University of Michigan



MEET LISA

Lisa Howze is an award-winning keynote speaker, CPA, and former legislator who blends bold storytelling, cultural wit, and proven frameworks to move audiences from inspiration to action.

IDEAL AUDIENCES:

-  Corporate Conferences & Retreats
-  Colleges & Universities
-  Professional Associations
-  High Schools & Commencements

MEDIA FEATURES:

 Associated Press



 CBS

 **dbusiness**
DETROIT'S PREMIER BUSINESS JOURNAL

“*Lisa’s all-star keynote blended **humor**, **honesty**, **knowledge**, and **engagement** — our audience loved her, and we’d welcome her back.*”

— Mary Jo Gray, President
Women of Color Task Force,
University of Michigan

BOOK LISA



IAMLISAHOWZE.COM



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SPEAKING SNAPSHOT

Every keynote, workshop, or team training Lisa delivers is anchored in resilience, purpose, and legacy.



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SIGNATURE KEYNOTE TOPICS:

The Audacity to Bounce Back

Life has a way of testing us – layoffs, setbacks, missed opportunities, and challenges that can knock the wind out of any individual or team. Lisa shows audiences how to turn those moments into momentum with her signature Bounce Back Framework and dynamic teaching on four types of courage.

Audience will leave with:

-  Courage to conquer fear, lead with integrity, unite across divides, and be intentional in every pursuit.
-  A mindset shift that transforms adversity into opportunity.
-  Practical tools to own their power and bounce back stronger.



The Power of Purpose

How aligning decisions with purpose brings clarity, delivers lasting results, and leaves a legacy of significance.

From Stuck to Elevated

How to maximize the meantime with resilience, position yourself for career growth, and expand your influence for lasting impact.

Wealth Beyond the Paycheck

How to view money as a tool for freedom, empowerment for the next generation, and a legacy that endures.

POWER is one thing,
but **PURPOSE** is everything! *Lisa L. Howze*



Organizations Served

Deloitte.



“Lisa’s presentation was engaging & impactful, affirming the importance of **inclusion & career development**. I encourage other organizations to connect with her for their teams.”

— Lila Asante-Appiah, Chief Administrative Officer,
Downtown Detroit Partnership

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MISSION-DRIVEN IMPACT BEYOND THE STAGE



LISA HOWZE

Lisa extends the impact of resilience, purpose, and legacy beyond the stage through her nationally circulated book, *Candy Girl Mentality*.

CGM IMPACT STATS



4,000+ Copies in Circulation

– a trusted resource reaching readers nationwide



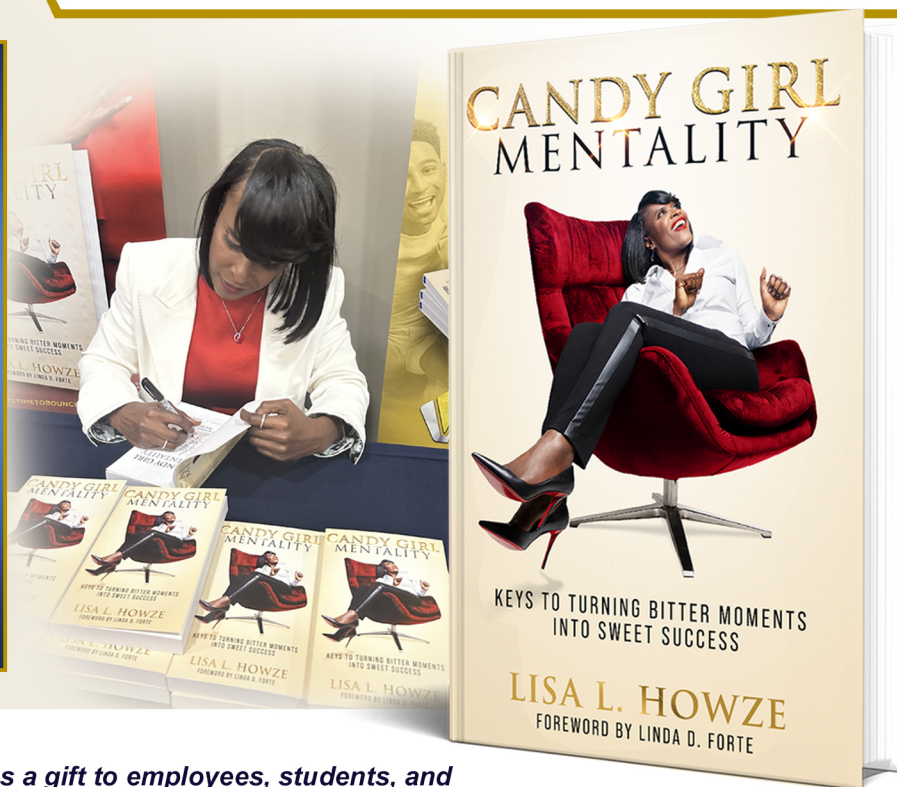
Six-Figure Sales Milestone

– demonstrating sustained demand and impact



Recognized by Detroit Public Schools Community District

– as part of its Local Authors Panel



Organizations purchase *Candy Girl Mentality* as a gift to employees, students, and conference attendees — sparking conversations, driving change, and carrying the message into the future.”



“Lisa didn’t just speak to our graduates — she inspired them to be part of something greater than themselves. By weaving her professional journey, Walsh education, and *Candy Girl Mentality* into her message, she brought our mission to life. Dr. Lisa Howze is an incredible example of what it means to *live that mission in the world.*”

— Dr. Suzy Siegle, President, Walsh College

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