

## Meet **TITUS**

**Name:** Titus Lee

**College:** University of Illinois

Urbana-Champaign

**Major:** Advertising

**Classification:** Sophomore

**Expected Graduation:** Class of 2028

### **TITUS'S PROFILE**

Driven by a passion for connection and community, Titus Lee is turning his experiences into impact at the University of Illinois Urbana-Champaign, where he's a sophomore majoring in Advertising. Growing up in the south suburbs of Chicago, Titus learned early the value of leadership rooted in service, lessons he now carries as President of NABA, Inc. at UIUC, a Greenwood Project Mentee, and a Gies College of Business marketing intern. Whether mentoring peers or leading initiatives that amplify Black excellence in business, Titus leads with authenticity, vision, and heart.

Titus embodies the CGM Movement's spirit of courageous growth, showing how student leadership rooted in resilience, resourcefulness, and purpose multiplies impact across families and communities.

*Together, we're building a brighter future  
—one student, one mindset, and one family at a time.*