

CGM

STUDENT AMBASSADOR NETWORK

Meet

JORDYN

Name: Jordyn Hoyle

College: Spelman College

Major: Economics

Classification: Senior

Expected Graduation: Class of 2026

JORDYN'S PROFILE

Guided by a passion for purpose-driven leadership, Jordyn Hoyle brings both intellect and empathy to her work as a senior Economics major at Spelman College. A proud daughter of Metro Detroit, she bridges business strategy and social impact, whether shaping conversations around responsible AI or expanding access to financial and tech education for young people. Her journey reflects a commitment to using knowledge as a tool for equity and innovation, grounded in gratitude for the mentors who have invested in her growth.

Jordyn embodies the CGM Movement's spirit of courageous growth, showing how student leadership rooted in resilience, resourcefulness, and purpose multiplies impact across families and communities.

*Together, we're building a brighter future
—one student, one mindset, and one family at a time.*

IAMLISAHOWZE.COM



LISA HOWZE