

The **CGM Student Ambassador Network** is part of a **national leadership** and **wealth-building mastermind** that empowers college students to lead with purpose, advocate for access, and model entrepreneurial thinking for the next generation.

Guided by the **FRAME™ Framework**, ambassadors embody the CGM Movement's spirit of courageous growth—demonstrating **resilience, resourcefulness, and purpose** on their campuses and within their communities. Through this network, ambassadors connect with like-minded peers and professionals who are passionate about purpose-driven leadership and community impact.



*Provides the foundational philosophy for the student network and supports a shared mindset and language.*

### The FRAME™ Framework *(How Ambassadors Lead and Serve)*

Acronym	Core Pillar	Focus Area	Guiding Insight	Ambassador Reflective Prompt
<b>F</b> - Find Your Voice	Identity	Understanding the story you tell yourself and how it shapes your identity.	Leadership begins when you choose the story that empowers and defines you.	“What story shaped who you are becoming?”
<b>R</b> - Represent the Movement	Visibility	Be the visible example of purpose-driven leadership on your campus.	Leadership is modeled before it is taught.	“How will you show up so others can see what’s possible?”
<b>A</b> - Advocate for Access	Opportunity	Open doors for peers to engage in CGM events, programs, and experiences.	Leadership expands when you create access for others.	“Who can you help access what helped you grow?”
<b>M</b> - Mentor the Next Generation	Service	Give back by teaching younger students the lessons you’ve learned.	The truest measure of success is how you serve.	“Who’s watching you rise — and what are they learning?”
<b>E</b> - Earn Through Entrepreneurship	Empowerment	Apply entrepreneurial thinking to solve problems and create value.	Entrepreneurs turn problems into solutions that serve others.	“How can you turn purpose into opportunity?”