



## Lisa Howze

Keynote Speaker • Author • Leadership Strategist

### A STANDARD FOR ENGAGEMENT

This document outlines how your organization may engage Lisa Howze when alignment exists, but full keynote investment is not available.

This model ensures a consistent standard of professionalism, intentionality, and impact for both your organization and your audience.

### EXECUTIVE PRESENCE & BRAND PROMISE

When you engage Lisa, you can expect:

- **Thoughtful Preparation**  
Intentional preparation aligned with your event's purpose, audience, and leadership themes
- **Prepared Remarks**  
A message tailored to the audience and context of the event
- **Executive-Level Presence**  
Professional representation that reinforces credibility, tone, and leadership stature
- **Audience Engagement**  
Appropriate interaction with participants before, during, or following the program when applicable
- **Professional Event Representation**  
Participation that contributes to the overall quality, tone, and lasting impression of your event

### INVESTMENT

This investment secures Lisa's participation and ensures a high-quality experience for your audience.

Starting at \$1,500

### NEXT STEP

To explore alignment and availability, begin with a strategic conversation focused on your event goals, audience, and desired outcomes.

*From the classroom to the boardroom*