

# PRIVACY POLICY

Our privacy policy outlines how your data (such as phone numbers) is collected, stored, and used as follows:

- **Data Collection:** We will collect your name, email address, mailing address, and mobile phone number when you sign up for SMS updates. The information will be collected via the website booking/contact form, email, or third-party reservation systems and payment processing applications.
- **Data Usage:** We use your data solely for sending updates, and reminders related to our products or services.
- **Data Security:** We protect your data with secure storage measures to prevent unauthorized access.
- **Data Retention:** We retain your information as long as you are subscribed to our SMS service. You may request deletion at any time.
- **MESSAGE AND DATA RATES MAY APPLY.** Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan.
- Messages are recurring, and message frequency varies.
- Contact The Lisa Howze Experience at (833) 313.8543 or [info@iamlisahowze.com](mailto:info@iamlisahowze.com) for HELP or to STOP receiving messages.
- Opt-Out: You can opt out of the SMS list at any time by texting, emailing, or replying STOP or UNSUBSCRIBE to [info@iamlisahowze.com](mailto:info@iamlisahowze.com) or (833) 313.8543. After unsubscribing, you will receive a final SMS to confirm you have unsubscribed and we will remove your number from our list within 24 hours.
- You can send HELP for additional assistance, and you will receive a text including our Phone number, email and website. We are here to help you.
- Non-Sharing Clause: We do not share your data with third parties for marketing purposes. The Lisa Howze Experience, LLC (TLHE) will not sell, rent, or share the collected mobile numbers.

## Data Sharing

- Customer data is not shared with 3rd parties for promotional or marketing purposes.
- Mobile opt-in and consent are never shared with anyone for any purpose. Any information sharing that may be mentioned elsewhere in this policy excludes mobile opt-in data.

## Messaging Terms and Conditions

- By providing your phone number and agreeing to receive texts, you consent to receive text messages from TLHE, from (833) 313.8543 regarding account notification, customer care, delivery notification, marketing. Consent is not a condition of purchase. Message frequency varies. Message and data rates may apply. You can reply STOP to unsubscribe at any time or HELP for assistance. You can also contact us at (833) 313.8543 or [info@iamlisahowze.com](mailto:info@iamlisahowze.com). Mobile opt-in information is never shared with third parties.

**Lisa L. Howze**

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