CANDY GIRL MENTALITY[™]

INVESTMENT PROPOSAL

Securing the Foundation for National Expansion
PHASE 1

EXECUTIVE SUMMARY

Candy Girl Mentality™ (CGM) has already proven its impact.

With more than 4,000 books in circulation and students reached at 89 colleges and universities across 28 states and Washington, D.C., the message has taken root across the country — and gained recognition from the Detroit Public Schools Community District Local Authors Panel.

This continued reach reflects a growing belief shared by families, educators, and student leaders alike: when young people are given tools, guidance, and real-life examples of success, they don't just survive — they thrive.

THE GROUNDWORK IS COMPLETE

We've laid a strong foundation, and now it's time to secure it. Once strengthened, the movement will scale through the **CGM Student Ambassador**Network, where college students develop leadership skills, connect with like-minded peers, and mentor K–12 youth. As a spin-off from the flagship book, *Discovering My Candy Girl Mentality:*A Journey in Entrepreneurial Thinking for Youth is the student-centered workbook that ambassadors will use to guide reflection, financial empowerment, and confidence.

SECURING THE FOUNDATION

Your investment will help secure the foundation and allow the movement to scale with integrity and impact through the following priorities:

PHASE 1:

PROVEN IMPACT
Candy Girl Mentality™
The Flagship Book



- Trademark & Intellectual Property Protection Safeguard the CGM™ and Student Workbook brands and curriculum.
- Operational, Financial & Marketing Infrastructure
 Build strong systems and accountability
 processes that ensure long-term sustainability,
 compliance, and expanded visibility and reach.
- Administrative & Launch Support
 Provide essential virtual assistance to streamline operations and coordinate the successful launch of the Student Ambassador Network pilot (January 2026).
- Program Development
 Complete and publish the Student Workbook and supporting tools.



CANDY GIRL MENTALITY

INVESTMENT PROPOSAL

Securing the Foundation for National Expansion
PHASE 2

WHY IT MATTERS

When we multiply leaders, we multiply impact. By equipping college ambassadors to mentor K-12 students, we're creating a scalable, sustainable leadership pipeline that fosters confidence, purpose, and possibility in young people nationwide.

This is not a moment — it's a movement.

Now is the time to secure its foundation.

FOUR LEVELS OF INVESTMENT

Four levels. One **fundraising goal: \$50,000** to power the next chapter of the movement.

Investment Level	Description
\$5,000* Legacy Builder	Fuel growth and national reach.
\$2,500* Purpose Partner	Support tools that teach resilience.
\$1,000 Impact Investor	Strengthen systems for impact.
\$500 Student Catalyst	Empower the next generation.

*Promissory note option available.

PHASE 2: SCALING THE MOVEMENT Discovering My Candy Girl Mentality™ The Student-Centered Workbook

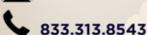


NEXT STEP

We're inviting partners who believe in the power of exposure, entrepreneurship, and education to help multiply the **ripple effect of impact.**

To explore partnership or pledge your support, contact **Lisa Howze** directly:







SCAN TO PREVIEW A SAMPLE WORKBOOK MODULE



Together, we're building a brighter future — one student, one mindset, and one family at a time.

